

# Nothing about Us without Us: Role of Patient and Public Involvement in Health Research in Pakistan

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**P**atient and Public Involvement (PPI) emphasizes on including patients and the public in shaping health research, aligning with the principle "Nothing about us without us." It transforms patients from passive subjects into active collaborators, allowing their lived experiences to inform research that is more relevant and effective.<sup>1</sup> Globally, PPI fosters transparency, inclusivity, and ethical practices, helping align healthcare solutions with real-world needs.<sup>2</sup> In Pakistan, PPI is in its infancy but has the potential to make healthcare more equitable and responsive. Implementing PPI in Pakistan faces significant challenges. Public and researchers alike often lack awareness about its importance and practices.<sup>3</sup> Financial constraints and inadequate infrastructure further hinder progress, while traditional hierarchical structures in research limit genuine collaboration. These barriers highlight the need for targeted strategies to promote PPI in Pakistan's healthcare system.<sup>4</sup>

Overcoming these challenges requires addressing power dynamics and adopting a whole-system approach. Solutions include awareness campaigns, skill-building training, culturally sensitive practices, and resource allocation. Technology, such as apps and surveys, can be used to engage remote communities. In addition strong policies are essential to institutionalize PPI in health research effectively.<sup>5</sup> Looking ahead, the future of PPI in Pakistan is promising. Policymakers need to create supportive guidelines and sustainable initiatives should be developed to embed PPI into research

processes. By empowering communities to actively contribute, health research can better address localized issues, ranging from maternal health to infectious diseases. As PPI becomes more established, its impact on the healthcare landscape will be transformative.<sup>6</sup>

Researchers play a vital role in realizing PPI's potential. Open and honest communication fosters trust, while inclusive practices ensure diverse perspectives. Providing resources and training empowers participants, and ethical commitment ensures fairness in these collaborations. By working together, researchers, patients, and communities can build a healthcare system that truly reflects the voices and needs of the people. PPI is not merely an option—it is essential for a fairer and more impactful future in health research.<sup>7,8</sup>

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